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(630) 864-8749

SHASHANKA SRIRAMA

Problem Solver, Developer, Leader

PROFESSIONAL SUMMARY

Problem solver with over 11 years of extensive expertise in technology leadership, specializing in e-commerce and web development. Proficient in managing cross-functional teams and delivering custom solutions using skills in resource management, full-stack development, and API integrations. Dedicated to fostering innovation and enhancing consumer experiences through strategic technological initiatives.

EMPLOYMENT HISTORY

ENGINEERING MANAGER   Feb 2023 - Present
Hallmark Cards   *Remote*

♦ Spearheaded e-commerce engineering for Hallmark's global markets, integrating solutions with Shopify and expanding D2C models across UK, Canada, and Australia.
♦ Fostered cross-functional partnerships with Hallmark USA team, implementing 'build once, adapt, deploy everywhere' strategy for international market expansion.
♦ Took charge of consumer care engineering team, redefining internal processes and serving as technical voice for customer experience portfolio.
♦ Revolutionized consumer care engineering, redefining processes and optimizing Salesforce Service Cloud. Serve as technical voice for customer experience portfolio.

VICE PRESIDENT OF TECHNOLOGY   Feb 2021 - Dec 2022
Off Center Creative   *Chicago*

♦ Directed technology projects, ensuring seamless collaboration with creative teams.
♦ Oversaw project lifecycle from sales to completion, optimizing resource allocation.
♦ Enhanced client satisfaction through efficient management of in-house and contract teams.

DIRECTOR OF TECHNOLOGY   Jan 2020 - Feb 2021
Off Center Creative   *Chicago*

♦ Directed visual solutions, enhancing client satisfaction through team and resource management.
♦ Led web/app development, collaborating with design and marketing for improved user experience.
♦ Managed development systems, achieving measurable improvements in product delivery.
♦ Coordinated cross-functional teams, fostering innovation and achieving project goals.
♦ Enhanced technical direction, driving significant advancements in creative output.

LEAD DEVELOPER   Nov 2016 - Jan 2020
Domino LLC   *Chicago*

♦ Led development of custom Shopify and WordPress projects, enhancing client solutions.
♦ Implemented comprehensive development systems, streamlining project lifecycles.
♦ Worked with design and content teams to optimize processes and client deliverables.

WEB DEVELOPER   Jun 2014 - Nov 2016
Freelance   *Chicago*

♦ Engineered bespoke websites for diverse clients, leveraging WordPress and Shopify to craft tailored solutions that enhanced online presence and functionality.

EDUCATION

BACHELOR OF APPLIED SCIENCE (BASC), MATHEMATICS AND COMPUTER SCIENCE
DePaul University   *Chicago*

SKILLS

Full-stack web development, API Integrations, E-Commerce, Resource management, Data/Analytics driven solutions, Architecture, Shopify, Vue, Laravel, WordPress, Salesforce Service Cloud, Google analytics, Cordova, Figma.

LANGUAGES

Liquid, Javascript, Sass, PHP, Ruby, NodeJS.

LINKS

Website: shashankasrirama.com, LinkedIn: www.linkedin.com.